



Privacy policy Use of Websites and Webshops Best Fresh Group

We recognise that you place your trust in us. We therefore see it as our responsibility to protect your privacy. In this document, we tell you what data we collect when you use our websites (possibly including one of our webshops), why we collect this data and how we improve your user experience, so that you understand exactly how we work.

This privacy policy applies to the services of any subsidiary or group company that is part of the Best Fresh Group (BFG). Please note that BFG is not responsible for the privacy practices of other sites and sources. By using this website, you indicate your acceptance of the privacy policy.

BFG respects the privacy of all users of its sites and ensures that the personal data you provide to us is treated confidentially.

Our use of collected data:

Use of our services

When you register for one of our services, we ask you to provide personal data. This data is used to perform the service. The data is stored on secure private servers of BFG or those of a third party.

Communication

When you send us email or other messages, we may keep those messages. Sometimes we ask you for your personal information that is relevant to the situation in question. This makes it possible to process your questions and answer your requests. The data is stored on secure private servers of BFG or those of a third party.

Cookies

We collect data for research in order to gain a better understanding of our customers so that we can tailor our services to them.

This website uses "cookies" (text files placed on your computer) to help the website analyse how users use the site. The information generated by the cookie about your use of the website can be transferred to secure private servers of BFG or to those of a third party. We use this information for the purpose of tracking your use of the website, compiling reports on website activity and providing other services relating to website activity and Internet usage.

Purposes

We do not collect or use information for purposes other than those described above unless we have obtained your prior consent to do so.

Third parties

The information is not shared with third parties, with the exception of web applications that we use for our webshops. This data will only be used for the purpose of the application in question and will not be further disseminated. In some cases, the information can also be shared internally. Our employees ensure that the confidentiality of your data is respected.

Security and retention

The organisation takes appropriate measures to prevent misuse, loss, unauthorised access and other undesirable actions involving personal data.

The personal data collected will not be kept longer than necessary.

Changes

This privacy statement is tailored to the use of and the possibilities on this website. Any changes to this website may lead to changes in this privacy policy. It is therefore advisable to consult this privacy policy on a regular basis.



Choices for personal data

We offer all visitors the option to view, change, or delete the personal information that has been provided to us.

Change / unsubscribe newsletter

When we send newsletters, you will find at the bottom of each email the option to change your details or to unsubscribe.

Change / deregistration

If you want to change your data or have yourself removed from our files, please contact us. See the contact details below.

Disabling cookies

Most browsers are set to accept cookies by default, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some features and services on our and other websites may not function properly if cookies are disabled in your browser.

Questions and feedback

We regularly check whether we comply with this privacy policy. If you have any questions about this privacy policy, please contact us by sending an email to avg@bestfreshgroup.com.